

Remit To: WFOR-TV
P.O. BOX 905891
CHARLOTTE, NC 28290-5891



WFOR-TV

INVOICE

For: FLORIDA DEMOCRATIC PTY-SACHS/BRONO/SMITH
214 S Bronough St
Tallahassee, FL 32301-1705

Account Exec: SUSAN INKER-PURETZ
Office: WFOR-TV
Contract Num: 1161-55504
Contract Dates: 11/01/2012-11/06/2012
Customer Order:
Linked Order:
CPE: FDP / GE / 6-ADD

Invoice Num: 1161-411873
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

Page 1 of 5

PAY BY 12/11/2012
Net 30 days

In Account With: DUDLEY MEDIA(177071)
919 Catharine St
Philadelphia, PA 19147-2740
ATTN:Accounts Payable

Product Desc: FL DEM PRTY: SACHS/BRUNO/SMITH

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	08:00:00-09:00:00		11/05/2012-11/06/2012		M T		30	2	540.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M T		2		540.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	08:58:56 AM		MLS 12 13H	30	540.00			
11/06/2012	Tu	08:23:30 AM		MLS 12 13H	30	540.00			
2	HAWAII FIVE-O		11/05/2012-11/06/2012		M		30	1	10,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M		1		10,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	10:33:27 PM		MLS 12 13H	30	10,000.00			
3	THE AMAZING RACE		11/04/2012-11/04/2012	 S		30	2	7,200.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	 S		1		7,200.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				30			7,200.00	Preempted
11/04/2012	Su	09:24:36 PM	11/04/2012	MLS 12 13H	30	7,200.00	7,200.00		Makegood in 20:33:47-21:33:47
4	THE GOOD WIFE		11/04/2012-11/04/2012	 S		30	2	8,100.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	 S		1		8,100.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				30			8,100.00	Preempted
11/04/2012	Su	10:13:51 PM	11/04/2012	MLS 12 13H	30	8,100.00	8,100.00		Makegood in 21:33:47-22:33:47

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PAY BY 12/11/2012
Net 30 days

In Account With: DUDLEY MEDIA(177071)
919 Catharine St
Philadelphia, PA 19147-2740
ATTN:Accounts Payable

Product Desc: FL DEM PRTY: SACHS/BRUNO/SMITH

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
5	LATE NEWS		11/03/2012-11/04/2012	SS		30	4	2,250.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	SS		2		2,250.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				30			2,250.00	Preempted
11/03/2012	Sa	12:19:57 AM	11/03/2012	MLS 12 13H	30	2,250.00	2,250.00		Makegood in 23:54:41-00:29:45
11/04/2012	Su				30			2,250.00	Preempted
11/04/2012	Su	12:03:23 AM	11/04/2012	MLS 12 13H	30	2,250.00	2,250.00		Makegood in 23:34:22-00:08:50
6	LATE SHOW WITH DAVID LETTERMAN		11/05/2012-11/05/2012		M.....		30	1	810.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M.....		1		810.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	12:14:51 AM		MLS 12 13H	30	810.00			
7	FACING SOUTH FLA		11/04/2012-11/04/2012	S		30	1	1,350.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	S		1		1,350.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	08:29:11 AM		MLS 12 13H	30	1,350.00			
8	THE EARLY SHOW		11/01/2012-11/02/2012		...TF..		30	2	540.00
0800-0900									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		...TF..		2		540.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	08:55:00 AM		MLS 12 13H	30	540.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/02/2012	Fr	09:00:26 AM		MLS 12 13H	30	540.00			
9	EARLY NEWS		11/02/2012-11/02/2012	F..		30	1	1,800.00	
6p-630p										
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012	F..		1		1,800.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/02/2012	Fr				30				Credit
10	ENTERTAINMENT TONIGHT		11/01/2012-11/01/2012		...T...		30	1	1,800.00	
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		...T...		1		1,800.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/01/2012	Th	07:15:48 PM		MLS 12 13H	30	1,800.00			
12	UNDERCOVER BOSS		11/02/2012-11/02/2012	F..		30	1	4,950.00	
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012	F..		1		4,950.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/02/2012	Fr	08:29:34 PM		MLS 12 13H	30	4,950.00			
13	CSI: NY		11/02/2012-11/02/2012	F..		30	1	4,950.00	
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012	F..		1		4,950.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/02/2012	Fr	09:47:43 PM		MLS 12 13H	30	4,950.00			

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14	LATE NEWS		11/02/2012-11/02/2012	 F . .		30	1	2,250.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012	 F . .		1		2,250.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/02/2012	Fr	11:29:40 PM		MLS 12 13H	30	2,250.00				
15	LATE SHOW WITH DAVID LETTERMAN		11/01/2012-11/02/2012		. . . T F . .		30	2	810.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. . . T F . .		2		810.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/01/2012	Th	12:30:16 AM		MLS 12 13H	30	810.00				
11/02/2012	Fr	12:30:39 AM		MLS 12 13H	30	810.00				
16	ELEMANTARY		11/01/2012-11/01/2012		. . . T . . .		30	1	6,750.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. . . T . . .		1		6,750.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/01/2012	Th	10:48:18 PM		MLS 12 13H	30	6,750.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		18		56,440.00		8,466.00	47,974.00	19,800.00	19,800.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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CBS TELEVISION STATIONS

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Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
CONTROLLERS OFFICE: WFOR-TV

(305) 591-4444

Gross Billing	56,440.00
Trade Value	0.00
Agency Commission	8,466.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	47,974.00

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